

100 YEARS OF ROLEX DELUXE EDITION

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English and Italian text

Authors: Franca and Guido Mondani

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One volume in an elegant slipcase

LIMITED EDITION OF 299 COPIES ONLY.

EACH EXAMPLE IS PERSONALIZED WITH THE NAME OF THE CLIENT AND SIGNED BY GUIDO MONDANI

Price: 390 Euros

This edition was created to celebrate the centenary of the leading brand in the world of horology.

The course of Rolex history and the main stages along its journey are told by facts, images, advertising campaigns, vintage posters and coloured pictures of all the Rolex watches that have made history.

It is showed the most recent price adjudicated to many Rolex watches sold in international auctions.

If you have a doubt or a question, or you want to know more about the Rolex world, this book will be perfect for you.

Attached are the estimates of all published watches, based on their conditions.

